

Nathan Adams

Architect by training. Product designer by practice.

I take messy, ambiguous systems and turn them into interfaces that feel obvious. Most of my work lives at the intersection of enterprise workflows, 0-to-1 product concepts, and tools that span multiple roles, states, and devices.

SELECTED WORK

March 2022
to Present

Lead Product Designer

Wongdoody · Los Angeles

- Lead UX on Chevron's enterprise scheduling platform, a multi-role workflow tool spanning desktop and mobile, with overlapping states, approvals, and operational constraints.
- Drove a 40% increase in user adoption across the platform's business user base over two years through ongoing design and research iteration.
- Own site maps, user flows, wireframes, prototypes, and design system contributions across engagements with Chevron, Capital Group, and Walmart.
- Partner with Creative Directors, BAs, and PMs to translate ambiguous enterprise requirements into clear, shippable interfaces.

Aug 2021
to Mar 2022

Senior UX Designer & Researcher

Southern California Edison · Rosemead, CA

- Designed an iOS and desktop field inspection platform used to manage utility asset inspections at scale.
- Defined requirements with engineering and operations partners, ran User Acceptance Testing with field users, and translated findings into design changes.

May 2019
to Mar 2021

UX Designer

Walmart Labs · Store #8 · Walmart's innovation incubator

- Designed 0-to-1 concepts for emerging retail technology, moving from journey mapping and low-fi flows through hi-fi 2D and 3D interface design.
- Ran in-person and remote user testing across early-stage prototypes; defined success metrics and used research to iterate designs before handoff.
- Partnered with Art, Development, and Creative teams to integrate interface assets into production builds.

EDUCATION

Master of Architecture

University of California, Los Angeles (UCLA)

TOOLKIT

Design Workflow & systems design · Rapid prototyping · Design systems · User research

Software Figma · Claude · Miro · Adobe CC · Azure DevOps